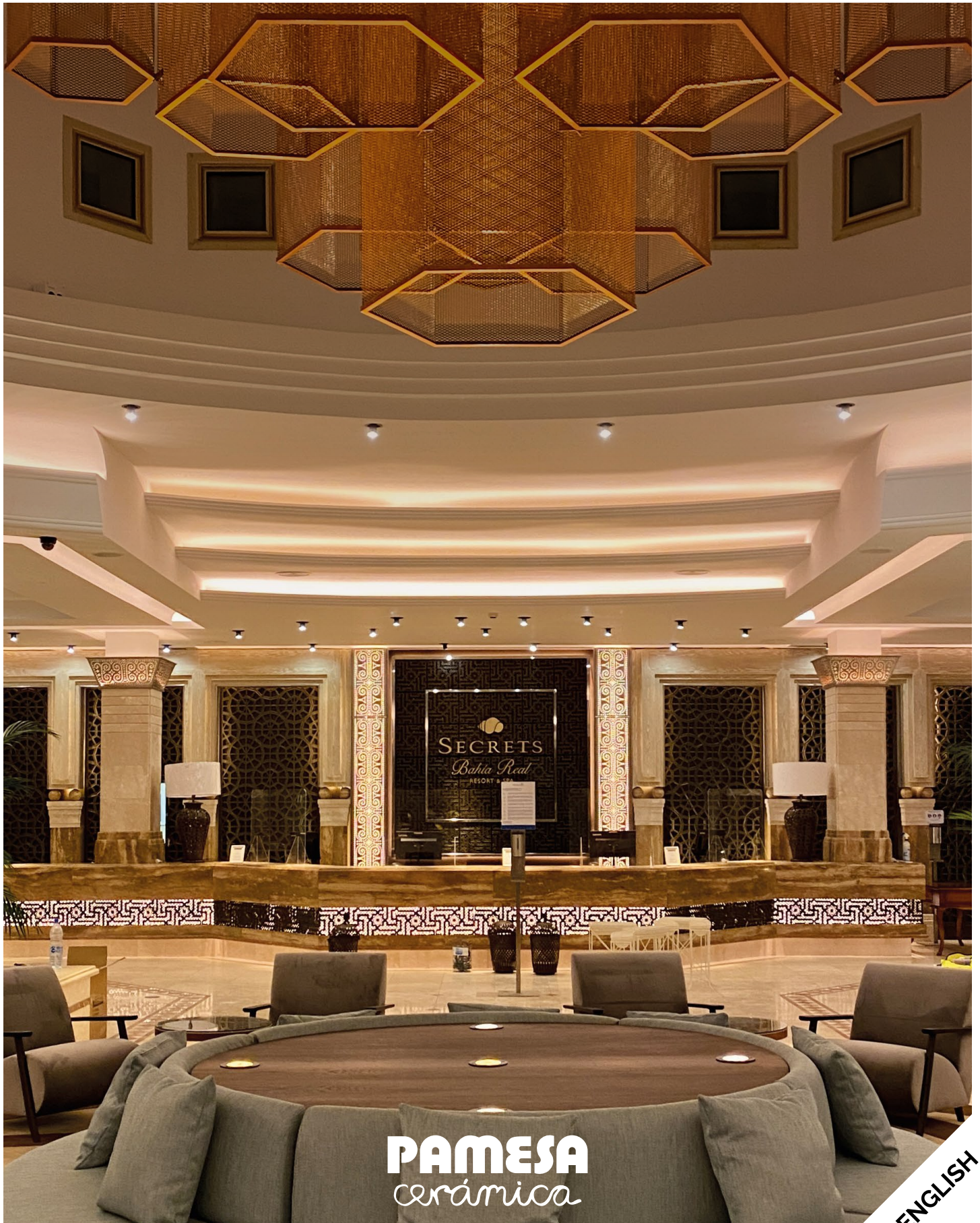


Architecture & Design

Quality · EcoSustainability · Facades · Technical Floors
Maintenance · Projects · Social Responsibility



PAMESA
cerámica

ENGLISH



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Dear Architect/Interior designer,

We are pleased to present Pamesa Architecture and Design, a new communication channel and services, created especially for you, which puts at your disposal all the experience and technological capacity of Pamesa Cerámica.

Through Pamesa Architecture and Design, you will find all the information, advice and technical support you may need for your future projects. A professional-to-professional channel to establish synergies through and enhance your own network.

We hope you find the inspiration you are looking for and get to know the wonderful world of tile and the incredible technical solutions that Pamesa Cerámica offers at your disposal.

Cover photo :
Secrets Bahía Real Fuerteventura.
Project by Tomás Alía and Estudio Caramba.

KNOWING PAMESA

About us

Pamesa Cerámica, the value of a great brand

With more than 50 years of experience, Pamesa Cerámica is a leading company in the field of floor and wall tiles, mother brand of Pamesa Grupo, the largest tile manufacturer group in Europe and one of the largest in the world. And it allows us to have a strategic vision of the sector, optimizing resources and improving the quality of our products.

Since 1972, Pamesa Cerámica has been established as one of the international reference brands for all those professionals looking for the highest quality products that meet the needs of contemporary architecture.

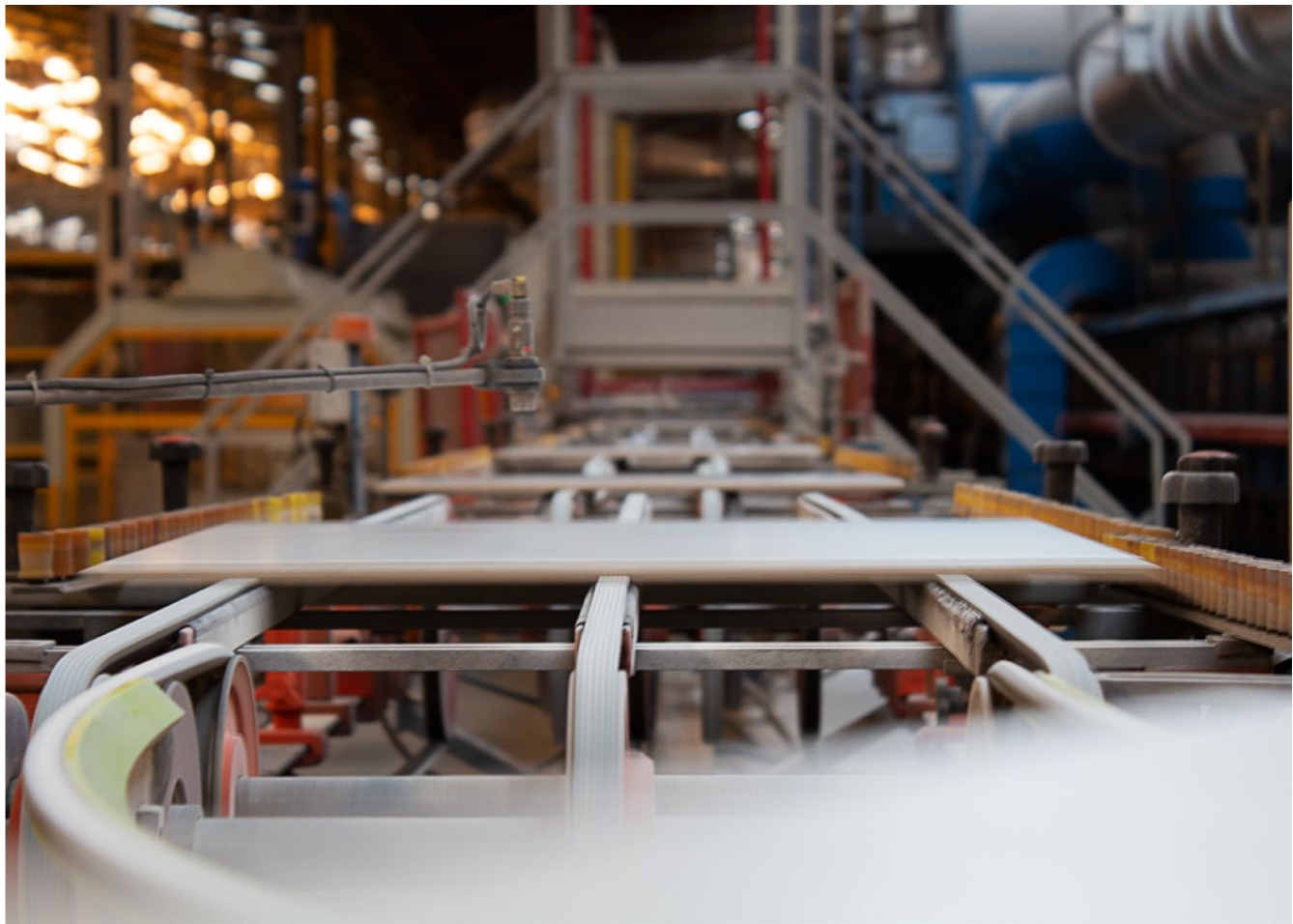
With a clear vocation for customer service; quality, sustainability and technological development are the values on which Pamesa Cerámica has been established since its creation. Our effort goes beyond improving production processes and optimizing resources. At Pamesa we are also faithfully committed to quality at work and respect for people.

Standing out for innovation, this is the force that drives us to work and we do it thanks to a multidisciplinary team of architects, engineers, designers and technicians capable of questioning, investigating and proposing new ideas to develop the great collections.

Currently, Pamesa Cerámica Grupo has several production plants located in 5 municipalities: Almassora, Alcora, Castellón, Onda and Vila-real, all of them in the province of Castellón (Valencia, Spain), with a manufacturing capacity of more than 125,000,000 sqm per year that are distributed between porcelain tiles, as well as white body floor and wall tiles.



[Read more about Pamesa Cerámica >](#)



Our Vision

Designing the future together

Our work is linked to architecture, which is why, from Pamesa Cerámica, we offer specific services to help professionals create collections that respond to the technical and aesthetic demands of the sector.

At present, we maintain a close collaboration with different national and international architecture studios, which allows us to face current problems and find real solutions.

In such a competitive sector, research, development and innovation represent a guarantee for increasing productivity and business growth. In this sense, our R&D and Innovation team is permanently innovating to offer solutions that guarantee the success of our clients' projects.

KNOWING PAMESA

Logistics

Customer-oriented

At Pamesa Cerámica, we constantly invest in improving our production processes and logistics centers, thus adding value to the entire supply chain.

For us, agility in management and logistics efficiency translates into savings for our customers, so we have a work methodology that allows us to streamline the timings and minimize errors. In addition, we are constantly improving activities such as demand planning, production scheduling, stock or transport management.

Our logistics center, fully robotized and strategically located in the Polígono Sur-13, Onda and connected to the CV-10 highway, is a total area of more than 150,000 sqm for the logistics of Pamesa Group.



Quality

Satisfaction guarantee

At Pamesa Cerámica, we understand quality as a key and determining value to achieve the satisfaction of our customers. We are committed to excellence in quality management and we have implemented a system, in accordance with ISO 9001, certified by Lloyd Register Quality Assurance, which allows us to identify and minimize the impact on atmospheric emissions, wastewater, waste and noise pollution.

Total quality is a fundamental and indispensable principle that Pamesa Cerámica applies in its design, manufacturing and marketing processes. Our products are evaluated by performing a life cycle analysis, from the extraction of raw materials, through manufacturing, to the valuation of manufacturing and demolition waste.

Safety is also one of our concerns, so from Pamesa we comply with international requirements and we have certificates on the standards in CE, UKCA and CCC.



[See quality policy >](#)



KNOWING PAMESA

Eco sustainability

Environmental awareness and respect

Sustainable development is part of the company's global consciousness. This drives us to set new and ambitious goals every day that help our most precious asset: the environment. This responsibility and respect for the environment is part of the DNA of all of us at Pamesa Cerámica. In our day to day, we are committed to sustainable development with the culture of conservation and reuse of resources.

Through a continuous training and awareness program, relevant sustainable practices have been implemented in production processes, thus establishing channels that allow us to meet our customers' needs and expectations.



[See quality policy >](#)



Certifications

Pamesa Cerámica is committed to complying with all international standards related to tile, for which we have established quality control methods based on ISO 9001 and ISO 14001 as environmental certificates.

Apart from these international certificates, our company adapts to the standards of the different countries for which we have a product certified through the French CSTB, as well as LEED certificates for the United States and government certifications for certain countries. Always complying with the highest standards of quality and guarantee of our products.



[See environmental certificates>](#)



AT THE SERVICE OF ARCHITECTURE

Architecture and Design

Pamesa Architecture and Design is the answer to the needs of contemporary architecture. A service that combines technological capacity, technical solutions and decorative trends. An unconditional support to you, the professionals, ranging from advice to project planning, installation or execution.

A space for design, a unique experience

To immerse yourself in the world of Pamesa Cerámica, the new showroom, with more than 3,500 sqm offers a unique experience to know all the news, plans or present projects. Divided into functional thematic spaces, the exhibition is conceived as a gallery that allows you to discover the decorative and aesthetic strength of the new collections.

This spacious and bright surface includes an exclusive work area: the technical area. This is where architects and interior designers can explore their imagination by creating the most appropriate combinations of materials for their projects. In the showroom, you can enjoy direct access to new collections, samples or other specific services.

In addition, on our website we put at your disposal a section where you can publish the projects in which our material has been used including descriptions and pictures.



[Get to know the showroom>](#)



[Publish a project on the website>](#)



Characteristics of porcelain surfaces

Thanks to their composition and manufacturing technology, porcelain surfaces are the safest choice to use in architectural projects.

Its high technical performance offers benefits for health, safety and the environment.

Some of the advantages of choosing tile for interior design projects are: preventing the growth of bacteria, not staining, resisting extreme temperatures, not deforming and being anti-slip. They resist chemical agents, acids and UV rays, they are easy to clean and their color is unalterable over time.



[Learn more about features >](#)

AT THE SERVICE OF ARCHITECTURE

Facades

The facade of a building contributes significantly to its personality, therefore, it is important to choose a high-performance tile, which offers an aesthetic according to its identity and uses a reliable fastening system that guarantees its lasting value and natural phenomena resistance.

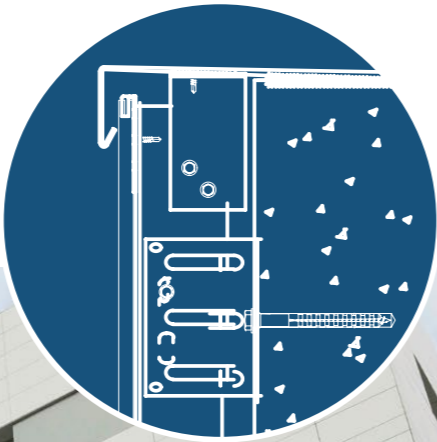
At present, porcelain in Pamesa Cerámica has become a great ally of the architects, being able to assign their own identity to the work and provide the necessary technical solutions for the project.

Ventilated facades

Architecture, a sector which is in constant evolution, requires solutions that improve construction processes. In this sense, ventilated facades are the technical solution that allows a building to be wrapped with tile, considerably improving its energy efficiency, as well as its protection from external elements and its maintenance, with the consequent increase in the living conditions of its inhabitants



[See facade projects>](#)



AT THE SERVICE OF ARCHITECTURE

Technical floors

Original designs and high performance are exceptional qualities of Pamesa Cerámica porcelain stoneware. High traffic, non-slip surface, great mechanical or thermal resistance, dry or raised laying are characteristics that make it a great option for using in the most demanding projects.



[See technical flooring projects>](#)

Special pieces

Steps, bleachers, squares, grids, angles, skirting boards, meshing... A complete universe of special pieces, with which to expand the aesthetic possibilities and respond to functional needs.

Solutions in 20mm

Outdoor spaces are gaining more and more popularity, becoming a natural extension of indoor environments. With the new 20mm collections, Pamesa offers ranges inspired by wood, cement or stone to obtain the maximum balance between functionality and aesthetics.

Thanks to its thickness, porcelain stoneware offers technical advantages. Its great resistance and non-slip finishes guarantee high performance, and its smooth installation, both dry and glued, make these products the best solution for public or residential spaces.



[Get to know the 20mm collections>](#)



Maintenance and care

In order to maintain porcelain tiles it is important to incorporate the right products into the cleaning tasks. This will allow to easily keep surfaces free of dirt or grease and increase hygiene by improving the safety of people and their pets.

Pamesa Cerámica offers its AGC products for the maintenance of your tiles. A set of four products that will fully cover both installation and maintenance processes.



[Learn more about maintenance and care >](#)



[AGC Products >](#)



Industrialised bathrooms

The reduction of environmental impact, improved delivery times and efficiency are some of the main advantages of industrialized bathrooms.

These modules incorporate the complete tiling of walls and pavement and all the necessary elements for their installation and subsequent use.

In addition, they offer us a formidable finish, reducing the possible inconveniences that may arise during the life cycle of the house.

The implementation of these toilets is fast, effective and more respectful with the environment, since we reduce waste, debris and displacements. They are the perfect solution for large housing, hotel and residential projects



AT THE FOREFRONT OF FASHION

Tiles in interior design. Vocation for design

Since the start, 50 years ago, at Pamesa Cerámica we have maintained a firm vocation for quality and design, which leads us to be present at the most important fairs in the industry and encourage collaboration with professionals through events, presentations, exhibitions and forums



[Learn more about fairs and events >](#)

A collection for every need

Our passion for design drives us to observe fashion and study trends. This is a source of inspiration to discover everything that happens around us creating new collections that captivate and respond to the tastes of each client.



AT THE FOREFRONT OF FASHION

Hospitality and Contract



Restaurant Alarz Bahía Club. Lanzarote (España)



Pink Republic. Ecuador



Inngenia. Valencia (Spain)



Misako Shops. Valencia (Spain)



Grifid Hotel. Bulgaria



Daily Coffee. Ukraine

AT THE FOREFRONT OF FASHION

Public Projects



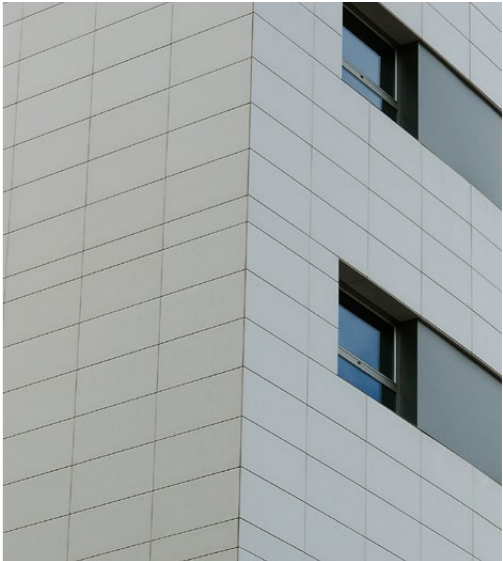
Mercadona Supermarkets. Castellón (Spain)



Villarreal C.F. football pitch - Tile Stadium. Castellón (Spain)



EDEM. School of entrepreneurs and business in Valencia (Spain)



Medimar Hospital. Alicante (Spain)



Cambridge House School. Valencia (España)



City Council of Almassora. Castellón (Spain)



AT THE FOREFRONT OF FASHION

Private housing



Ceramic furniture



COLLABORATIONS

Our relentless pursuit of beauty, and passion for creating collections that seduce customers, drives us to establish collaborations with leading companies and representative figures within the global art scene. Among others, the collaborations established over time with the designer Javier Mariscal (designer of Cobi, the pet of the 1992 Barcelona Olympic Games) or Agatha Ruiz de la Prada and also the most recent with the architects Jaime Sanahuja, Manuel Clavel and Tomás Alía. Exclusive and original collections that tell us about color, design and fashion



[Learn more about collaborations >](#)



Design by Tomás Alía



Design by Manuel Clavel



Design by Javier Mariscal



Design by Agatha Ruiz de la Prada



Design by Jaime Sanahuja

SPONSORSHIPS

Next to athletes

One of the main pillars of Pamesa Group is its commitment to sport. From Pamesa, we support minority sport but we are also the official sponsors of Villarreal CF, Valencia Basket and Club Voleibol Teruel.



[Learn more about sponsorships >](#)



SOCIAL RESPONSIBILITY

A commitment to society

The mission of Pamesa Cerámica is the growth and well-being of people and the society where it operates. From our Group, we support more than 37 occupational centers that collaborate in meshing and trencadís tasks, promoting the creative work of more than 500 people.

Ultimately, a social commitment that Pamesa Cerámica maintains active to build a more humane and equal society for all.



[Learn more about social commitment >](#)



PAMESA UNIVERSE

You can find the variety of Pamesa Cerámica products and decorative solutions in this Universe of catalogues, organized in general, collections or compilations by type of product.

General Catalogues (printed)



MATERIA



UNIVERSE



ATRIUM



ORIGIN

Special Formats Catalogues (printed)



XXL



20 mm



TABLES

Individual range catalogues



UNLIMITED luxury



ROMANTIKA



BE INSPIRED



TENDENZA



METALLIC

Individual range catalogues



XTRA



ELEGANZA



ESSENZA



ROVERE



THE RUSTIC
COLLECTION

Compilation Catalogues



DECORATIONS



LUX



MARBLES



CEMENTS AND
STONES



OXIDES

Compilation Catalogues



WOODS



WHITE BODY
WALL TILES



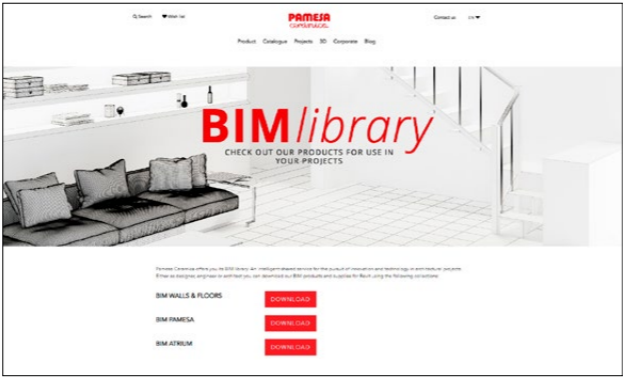
RED BOY
WALL TILES



RED BODY
FLOOR TILES

LEARN MORE...

If you want to know more about our company, through the web you can discover various tools that are useful for projects. From the search for technical sheets, BIM library of products, 3D program to make designs of rooms and even a section to share your projects made with Pamesa Cerámica product.



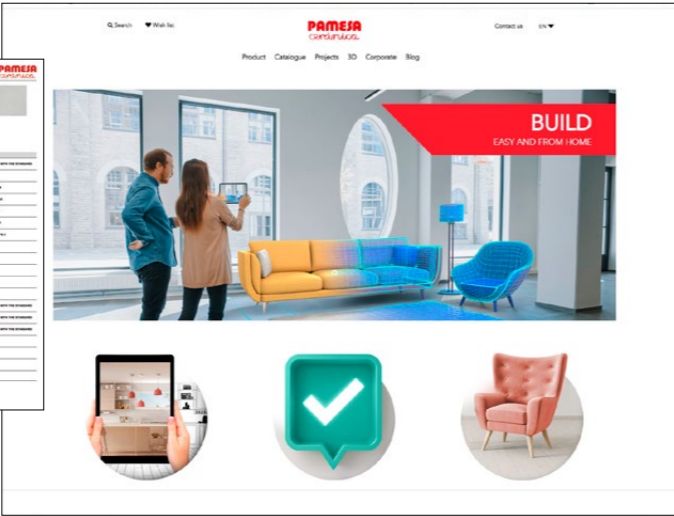
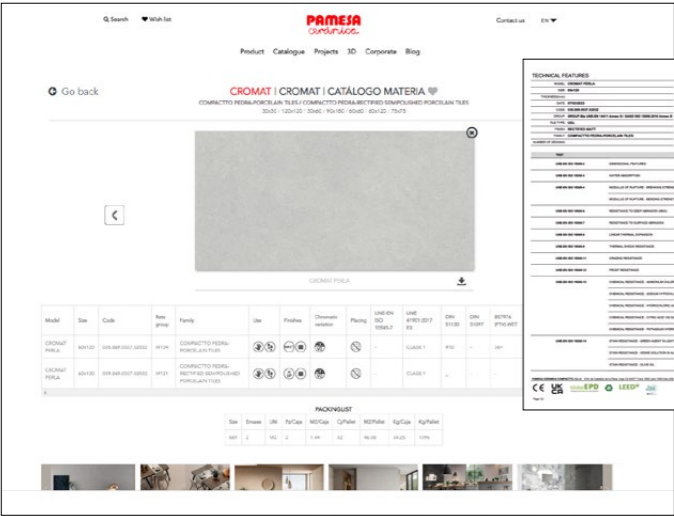
Product data sheets

3D Plan and visualize your projects in a few minutes with Pamesa Cerámica materials.

BIM BIM library of our products, to implement in your professional projects.




Share with us your projects with Pamesa Cerámica materials and we will publish them on our website.



FOLLOW

Follow us on our social media to stay tuned for new trends and the latest projects.

 <https://www.facebook.com/ceramicapamesa/>

 <https://www.instagram.com/pamesaceramica>

 <https://es.linkedin.com/company/pamesa-cerámica>

 <https://www.pinterest.es/pamesaceramica/>

 <https://twitter.com/pamesaceramica>

 <https://vimeo.com/pamesaceramica>

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